





OBJECTIVE

DME strives to be the industry leader in digital signage media by combining our world class design, cutting edge engineering, unparalleled services, manufacturing, service, install and the highest quality products to our customers faster and more cost effective than our competitors.



Why Choose Digital MadEz

Pre-Project Services:

- Site Surveys • Design Consultation • Site Install Locations • R.O.I. Study's
- Design/Theming/Branding: • Complete Design Packages • Branding & Product Design • Theming & Interior Design • Experiential Design • Environmental Design • 3D Rendering • 3D Animations • Autodesk, Adobe, Corel

Engineering:

- Complete Engineering Packages • Manufacturing, Structural Engineering • Stamped Drawings (P.E.) • Permit Drawings • 3d Modeling
- DCA/DSA Drawings • Autodesk, Solid works, ProE Manufacturing: • Large and small volume production runs • Full Automation to Job Shop • Full Machine Shop
- Powder coat • Thermal Form • ISO 9001 and UL(USA/Canada)

Implementation:

- Full National Project Management Staff • Complete North American Install Capabilities • General Contractors • Entire Commission of Project
- Service/Maintenance: • 24/7 Call in Support • Onsite Support • Quick turn repair

1000 Marietta Street NW,
Ste 124 Atlanta, GA 30318

Office: 404.254.2194
www.digitalmadez.com





Software for Digital Signs

DME Signage is a cloud-based, content-rich digital signage software.

It is the central application for all your digital sign needs, from building and distributing dynamic content to remotely managing a network of touchscreen displays, digital signs, video walls and 4K displays.

The DME digital signage software is:

- Content-driven with multiple apps and widgets

- Access the software and manage your network from any web browser on an internet-connected device

- Live data integration with XML, scheduling apps, web pages with data visualizations, SharePoint and more to display real-time data

- Smart playlists, template editor, scheduling, reporting and a multi-user platform for easy team collaboration

- Scalable – manage one or thousands of digital signs from a single account

The content apps and widgets include:

Social media, metrics dashboards, live traffic, dynamic weather, RSS/MRSS feeds, news, stock photos, Prezi, inspirational quotes, sports, analytics.

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Interactive Product Showcase

Interactive product showcase kiosks are the most important selling spaces in any retail location. They draw shoppers farther into the store, transition customers from one aisle to the next and provide an engaging 'touch point' along the way.

By offering in-depth product demonstrations, they promote omnichannel retailing and allow the customer to educate themselves about the product and control their shopping experience. Interactive product showcase displays are also great at upselling by showcasing complementary products.

Clients can use the interactive Product Showcase for:

- Display interactive product demonstrations
- Generate immediate interest in new product arrivals.
- Promote or highlight a particular brand or manufacturer.
- Upsell complementary products.
- Launch a new product or service.
- Move large quantities of special-purchase merchandise.



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Interactive Kiosks

Interactive kiosks create high-tech experience areas to engage customers/guests and let them explore the facility, products or services at their own pace. They allow customers to create their own customized and personalized experiences.

Interactive kiosks are commonly used for wayfinding, employee and building directories, queue management, wait warping (by offering interactive games or trivia), restaurant ordering, customer data collection, ticket purchasing at a movie theater, registration, and more. The functions interactive kiosks can serve is virtually endless.

Features & Benefits

- Auto sleep and wake feature to conserve energy.
- Available in freestanding kiosks, countertop stand, wall-mounted kiosks.
- An intuitive workflow that allows users to gather the information they seek.
- Dozens of content widgets for dynamic content e.g HTML5, social media, RSS/MRSS etc.
- Remote management and centralized control via cloud-based software
- Easy to update
- Comprehensive calendar-based scheduling & day-parting

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Custom Configurations

DME can provide custom solutions for any digital project (indoor/outdoor).

Our Outdoor Signs Feature:

- IP56 Rated • 2500 Nits • -40F to 50C (direct sunlight) • 9mm Safety Glass • Touch Sensor • Modular Design • Wi-Fi • Samsung OMD Display • UL/CE Listed • Option to Embed Other Electronics



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Stadiums and Amusement Parks

Stadiums and amusement parks are replacing static posters with digital signage to enable smarter and more engaging communication.

Digital signage for stadiums delivers live and engaging content to create fully immersive event experiences.

Digital signage for amusement parks also delivers the ultimate fan experience to keep the audience engaged while increasing revenue.

Uses of digital signage in stadiums and amusement parks include:

- Display wayfinding maps to guide guests through the stadium/park.
- Display specials and promos for concession stands and gift shops.
- Use digital signage for amusement parks to promote park attractions.
- Display entertaining content e.g. trivia and short videos to reduce perceived wait times.
- Post safety information such as height requirements in amusement parks.
- Add visual appeal to the architecture.
- Display game scores and schedules on digital signage for stadiums.





DIGITAL MADEZ



Lobby/Concessions

Using a digital signage solution in your lobby is a smart and easy way to get your message out to your customers. Keep your patrons engaged while they line up to purchase their tickets and popcorn with concession stand information and box office movie trailers. DME cinema lobby signage solutions provide highly-engaging, digitally dynamic displays that will captivate your audience.

How cinema signage can boost your lobby sales

Advertise – menus, specials, show schedules, movie trailers or messages from sponsors.

Create standout, point-of-sale displays.

Engage your audience – interactive content lets people play with the display's visuals or choose just the information they need.

Give directions about where to purchase tickets and theater locations.

Increase accessibility by conforming to barrier-free guidelines.

DME will design, build, deploy and support a cinema lobby that will increase your concession sales and boost movie ticket sales. DME will help you from start to finish. Get your display running and keep it running with famously reliable products that are easy to install and maintain.

Digital menu boards to increase your concession sales

Digital box offices showcasing the latest movie trailers

Large-format displays to advertise special promotions and services

Interactive digital signage that engage patrons and let them find out what your cinema can offer them

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Emergency Messaging

The Emergency Messaging widget turns any digital signage screen into an emergency messaging solution. It's more powerful than other emergency notification systems such as sirens and texts in that it addressed the visual component of mass notification and does not require users to sign up for it.

The widget includes a library of alerts templates for severe weather, terror alert, active shooter, fire emergency, flooding and more. It also includes the option of adding custom templates for unique occurrences such as a gas leak, school closing and more.

Features & Benefits

- Includes templates for severe weather, active shooter, fire emergency, flooding & more.
- Templates describe the alert and provide information/instructions on how to respond.
- Templates can be easily updated as the emergency changes.
- Centralized control makes sure only authorized users can disseminate alerts.
- Users can create custom alerts for unique emergencies.
- Alerts can be created in advance and stored in the widget.
- Alerts also include CAP alerts from national and local sources.



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Virtual Concierge

Virtual concierge kiosks in hotels, hospitals, casinos, stadiums, amusement parks, schools and malls empower guests to access needed information on their own schedule. They provide round-the-clock access to information, even during late hours when staffing is significantly reduced.

Guests can use the virtual concierge for:

- Hotel check in/out
- Download information about local attractions around a hotel
- View on-site amenities at a hotel, casino, hospital, etc.
- Flight check-in and printing boarding passes
- Make reservations or order food in a restaurant
- Download information to a phone e.g. coupon, store locations, menu, directions, etc.,
- Play games to reduce perceived wait times
- View upcoming events in a hotel or convention center
- Sell ad space to local businesses





Video Wall Solutions

DME video wall solutions include a cloud-based CMS, DME Signage, and an HDCP-compliant digital graphics processor that delivers high-quality video and image scaling for multi-screen video walls.

Our video walls allow customers to create a near-seamless digital canvas and deliver outstanding tiled visual performance. The solution includes dozens of content apps and widgets to display and manage a large variety of content including live web pages, social media, emergency & CAP alerts, traffic, event listings, flight information, dynamic weather, RSS/MRSS feeds, and more.

Features & Benefits

- Bundled with free cloud-based CMS
- Supports different screen configurations, with up to 12 screens
- Equipped with solid-state storage
- Remote management over the internet via a standard web browser.
- Expansive multimedia content – 4K and Full HD videos, Live HDTV, images, live web content, HTML5, RSS/MRSS feeds
- Comprehensive scheduling and dayparting capabilities
- Content is stored locally so no black screens when there is a network outage



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24/7 Technical Support/ Maintenance

We offer 24/7/365 remote monitoring and technical phone support to on-site preventative maintenance/emergency service and fast, local access to spare parts, all centrally coordinated from DME's Network Operations Center. Choose from our 24/7 extended support offerings:

24/7 remote monitoring, reporting and phone support

The DME Network Operations Center (NOC) provides reliable, round-the-clock support that includes remote monitoring and performance reporting of your digital displays.

On-site servicing, repairs and maintenance

The DME's services team comes right to you for repairs and maintenance, reducing downtime and providing reliable, round-the-clock support.

Parts, spares and other manufacturer's warranty

DME provides local warehousing of spare parts to help you meet your required equipment availability goals. We can also manage the Returned Merchandise Authorization (RMA) process for all equipment serviced by DME, directly with the original manufacturer.

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